

## Assignment 2: Proposal for Final Project

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1. Explain the purpose of the site:

The purpose of this website is to promote The Lucky Stars Cloggers. The Lucky Stars are a performing clogging club for young people age 8 and up. Their focus is to pass the love of dance to a new generation of cloggers. This website will give better exposure to the group for performances and membership.

2. Categorize the site (e.g. personal web site, e-commerce site, educational site, corporate/business site, informational site about a certain topic, blog, gateway/portal, etc.)

This website is an informational site about a clogging group.

3. Explain who the site's main audience will be.

The main audience will be students interested in learning how to clog or students who know how to clog interested in performing with a group. Other audiences will be venue's looking for entertainment. Often the shows contact dance groups they find on the web.

4. Explain what the content will be.

Items bolded are the section headings.

Colors are: yellow, green and blue

**Lucky Stars** – information about the kids group

**Starshine** – information about the adult group that performs with the Lucky Stars

**Clogging Links** – Links to other clogging groups, resources, workshops etc.

**Pictures** – Pictures of the kids dancing  
-one audio file will be on this page.

**Classes** – information about classes, time, location, audition information etc., including a contact form

5. Provide examples of 7 other web sites with a similar purpose and audience.

**7 Example Sites:**

[www.rhythmnstep.com](http://www.rhythmnstep.com)

[www.bullruncloggers.org](http://www.bullruncloggers.org)

<http://www.blueridgethundercloggers.org/>

<http://www.calicocloggers.org/>

<http://www.carrollcountycloggers.com/>

<http://www.happyfeetcloggers.org/>

<http://www.mtntthundercloggers.org/>