

Granville Academy of Northern Virginia

www.granvilleacademynova.org

BLACK BUSINESS HISTORY QUIZ BOWL

Project Background

There is a long record of Black Business History in America. For almost four centuries Black Business history has been sustained in America. However, unlike other topics in African American history the study of Black Business has been limited. Trivia games and quiz bowls for black business history are non-existent.

Perceived Problem

I volunteer with a program whose long-term goal is to increase the pool of black entrepreneurs. This is done through a five-year pre-college business education program called Granville Academy. This innovative program teaches business, science and technology with emphasis on community development and character building to youth in grades 8-12.

What is missing from the program is a black business history component. A black business history component would provide inspiration for these future business owners. Studying the history of black business will provide a firm foundation for students to build on and become productive citizens in society.

Target Audience

High School students – ages 13-18 – male and female interested in business
College students studying business

Project Goal

Develop a trivia game that will be used to teach students the history of Black Business in America. The proposed game will be similar to a TV game show like “Jeopardy” or “Its Academic.” The format for this game will be windows as it will be operated from a PC. This trivia game should be pc-based and include graphics video and music.

I also envision an accompanying web site used to support the game. The web site would be used to advertise upcoming competitions, detail game rules, list

sponsors and offer study resources. Additionally I would like to maintain a database of pictures, articles and video clips related to black business history.